



THE HOUSE OF RADHA
VCB Global 
PRESENTS

CELESTIALIS EVENTS

BE PART OF THE JOURNEY

VISION

The vision is to create an inclusive space to support business leaders and our global network, which comes from different cultures, backgrounds, and industry sectors. We have a clear and transparent approach to creating growth opportunities, collaborations and partnerships in a relaxed and supportive environment. The business-to-business landscape is not easy to navigate, and with time being so precious to all, we have created a solution to connect to our elite individuals in a positive environment to do good business and be part of a global community.

There will be four exclusive events throughout the year that will be hosted in the United Kingdom and the international financial capitals of the world, embracing business, innovation, and growth. As part of the unique experience, there will be brand activation opportunities so that product or service providers can advertise their offer in front of our elite guests. Keynote speakers who will take us through their journey and share inspirational stories. A range of exquisite hospitality and elements of entertainment and music will bring the experience together for all to enjoy and remember.

SUPPORTING CHARITIES

Celestialis Events will support two main Charities, and a contribution will be made to each of them to help good causes and communities.

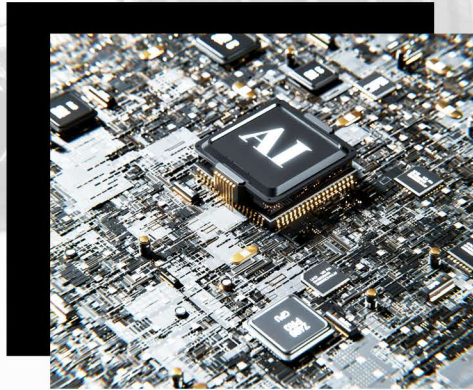


THE INDUSTRIES THAT ARE FOCUSED ON THROUGH THE EVENTS

Each event will have a core set of industries invited to attend that offer B2B opportunities and as it moves to other cities and countries more will be added that reflect the market specifics and resources accessible there.

CORE INDUSTRY SECTORS

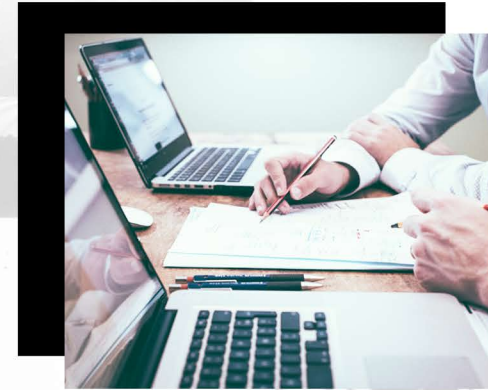
TECHNOLOGIES AND AI



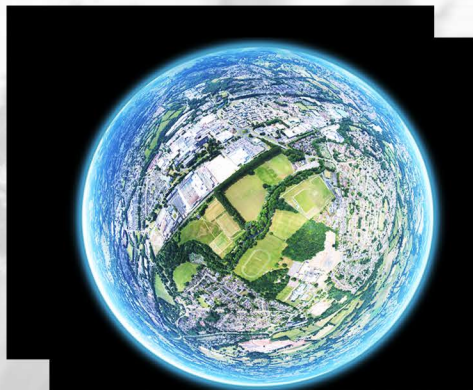
BUSINESS GROWTH



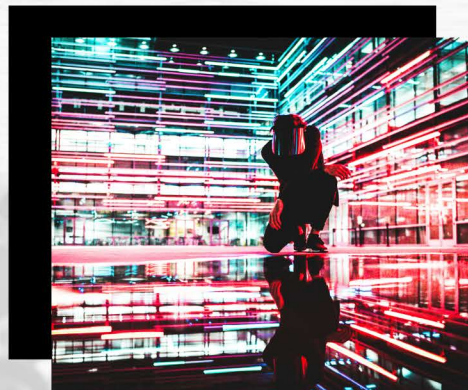
FINANCE & INVESTMENT



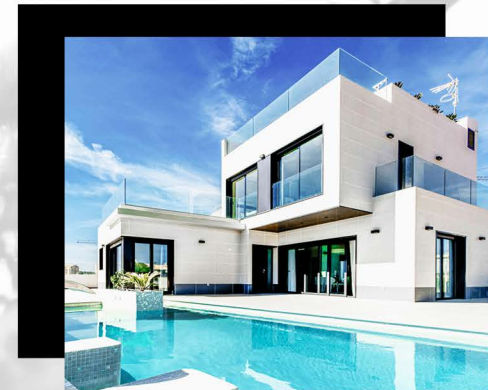
SUSTAINABILITY



CREATIVE INDUSTRIES



REAL-ESTATE



THE TEAM

CELESTIALIS EVENTS



THE HOUSE OF RADHA

RADHA SINGH (EVENT DIRECTOR)

THE HOUSE OF RADHA was Launched in 2017 by Founder and Creative Director Radha Singh, a multi-award winning Designer, Artist and Educator who is also known as the Storyteller and specialises in 'narrative art' to evoke emotions and ignite the imagination. Her designs embrace positive mantras, cultural and spiritual philosophies to make the individual feel strong, empowered, and part of a creative journey. A British Brand that embraces fashion, art, and music as part of its core ethos, and is globally known for its Luxury Couture and Collections, which have been on runways in London, Paris fashion weeks, and international events.

With a strong focus on British design and sustainable production, Radha is an industry-recognised advocate supporting equality, diversity, and inclusion, working with other initiatives that align with her values to address inequality globally and helping to empower women into leadership through motivational speaking and events. Music is the sound of the soul, and the 'HOUSE' in the brand name embraces the connection between a fashion house and house music supporting music artists and their music. With over 20+ years of Business, Education, and Creative Industry experience, Radha's work has been exhibited at Art and Photography exhibitions in the UK, and she has been recognised nationally and internationally through the press and media.



The events will be under the leadership of CEO/Creative Director Radha Singh from THE HOUSE OF RADHA and CEO/Director Victoria Beale from VCB Global. Together they have created Corporate and the Creative Industry events and bring a plethora of experience.



VICTORIA BEALE (EVENT DIRECTOR)

VCB Global is a trusted and vetted ecosystem of global influencers, multiple business owners and investors. Victoria Beale is a Global Super Connector with influential contacts across 6x continents worldwide. She works closely with entrepreneurs and business leaders whose annual turnover exceeds \$500,000 per year OR for companies seeking to rapidly take their business global. Through her network of investors, multi-business owners, influencers and C-Suite decision makers within large corporates: Victoria has access to unique business growth and funding solutions to rapidly accelerate profits and ultimate business success.

Victoria also hosts her TV show (NTV Unscripted) on Global Bangladeshi NTV channel 780 SKY TV which has a global viewership and is the creator and presenter for the upcoming TV show 'The Victoria Beale Enterprise Accelerator Show'.

VCB Global

15 NOVEMBER 2024
MENAGERIE, SALFORD, MANCHESTER, M3 5JL

Greater Manchester will be the backdrop to the journey's beginning, where we will celebrate business, creativity, arts, culture, equality and diversity as a global collective. Celestialis Events offers a unique experience for our extensive guest list and attendees from CEOs, Directors, Founders, Investors, Public Figures, Government Officials, C-Suite, and the Press and Media.

The Menagerie provides stunning interiors and entertainment as part of the experience and is known for hosting many launches, Celebrity parties and events in the heart of the vibrant City. Experience a relaxed atmosphere where you can taste beautifully handcrafted dishes created by a team of culinary experts.



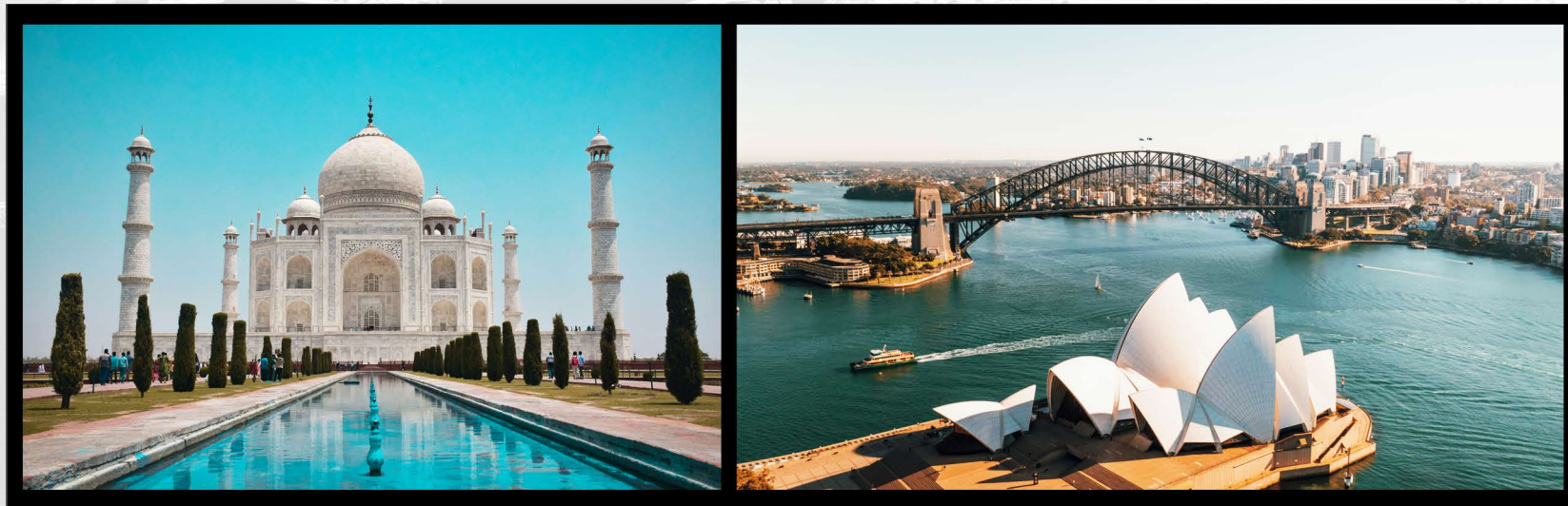
EVENING SCHEDULE:

- 17:00-18:00 WELCOME DRINKS RECEPTION
- 18:00-19:00 WELCOME SPEECHES BY DIRECTORS & KEYNOTE SPEAKERS
- 19:00-19:30 REFRESHMENTS AND DRINKS
- 20:00-21:00 GLOBAL BUSINESS NETWORKING
- 21:00-01:00 AFTER-PARTY

The After-Party adds the elements of creativity that THE HOUSE OF RADHA is known for. The entertainment includes a DJ, live dancer performances, aerial artists, and fire eaters that bring together the experience to enjoy and remember.

	BRONZE SPONSOR Investment £1,000	SILVER SPONSOR Investment £2,000	GOLD SPONSOR Investment £5,000
Logo and presence on Social Media and Marketing	✦	✦	✦
Logo on Website/Eventbrite	✦	✦	✦
An Invite to a Presenter Briefing Call	✦	✦	✦
5 minute Introduction Speech in front of Attendees - (10 Minute (Gold))		✦	✦
Featured in all Announcements and Press Releases	✦	✦	✦
1x Event Ticket (Bronze) - 2x Event Tickets (Silver) - 3x Tickets (Gold)	✦	✦	✦
Press Board logo featured	✦	✦	✦
Acknowledgement in the Closing Speech	✦	✦	✦
Roller Banner x1 in the Event Venue - 2x Roller Banners (Gold)	✦	✦	✦
10 minute interview and circulated social links	✦	✦	✦
Photo Opportunity with selected Influential Talent	✦	✦	✦
Email promotion to 10K Business Network		✦	✦
Webinar Session on zoom Post Event (30 minute)		✦	✦
Special Guest slot on TV Show VB NTV			✦

ALL PRICES EXCLUSIVE OF VAT.



Through the sponsorship opportunities brands can access an exclusive range of buyers, investors and business founders to introduce their service or product through our exclusive event experiences. The sponsors must align with our values of supporting equality, diversity and inclusion. Sustainable and innovative practices, empowering women in business, supporting communities and the next generation through education and learning.

	VISUAL MEDIA SPONSOR Investment £2,500 Or Collaborate, Investment £1,000 & Cover the Visual Media	AFTER-PARTY SPONSOR Investment £3,500 Or Collaborate, Investment £1,000 & Cover the After-Party	LIVE STREAMING SPONSOR Investment £2,500 Or Collaborate, Investment £1,000 & Cover the Event Live Streaming	ENTERTAINMENT SPONSOR Investment £2,500 Or Collaborate, Investment £1,000 & Cover the Event Entertainment	WELCOME RECEPTION SPONSOR Investment £2,500 Or Collaborate, Investment £1,000 & Cover the Welcome and Reception
Logo and presence on Social Media and Marketing	✦	✦	✦	✦	✦
Logo on Website/Eventbrite	✦	✦	✦	✦	✦
An Invite to a Presenter Briefing Call	✦	✦	✦	✦	✦
5 minute Introduction Speech in front of Attendees	✦	✦	✦	✦	✦
Featured in all Announcements and Press Releases	✦	✦	✦	✦	✦
2x Event Tickets	✦	✦	✦	✦	✦
Press Board logo featured	✦	✦	✦	✦	✦
Acknowledgement in the Closing Speech	✦	✦	✦	✦	✦
Roller Banner x1 in the Event Venue	✦	✦	✦	✦	✦
10 minute interview and circulated social links	✦	✦	✦	✦	✦
Photo Opportunity with selected Influential Talent	✦	✦	✦	✦	✦
Small Logo on all published photos and video reel	✦				
Logo and branding will be prominently on the live stream			✦		



THE HOUSE OF RADHA
VCB Global 

CELESTIALIS EVENTS

CONTACT US: RADHA SINGH - EVENTS DIRECTOR
CONTACT@THEHOUSEOFRADHA.CO.UK

VICTORIA BEALE - EVENTS DIRECTOR
VB@VICTORIABEALE.COM

EVENT DATE: 15 NOVEMBER 2024

LOCATION: MENAGERIE, GROUND FLOOR, ONE NEW
BAILEY, SALFORD, MANCHESTER, M3 5JL